

YOUR DIGITAL FOOTPRINT

What You Post Stays Forever



Posts can affect future opportunities

Schools and employers check online behavior more than you think.

Anything can be shared instantly. Privacy does not guarantee safety.

Private messages can be screenshot



Old posts can resurface years later

Deleted content can stay archived or copied by others.

Location, contacts, habits, and interactions are all tracked.

Apps collect more data than expected



Metadata in photos can reveal location

Images can expose where you live or spend time.

Attackers can predict when you're home or away.

Sharing your routine exposes patterns



Following risky accounts affects your profile

Associations create digital impressions that last.

Screenshots travel faster than you think.

Public arguments or comments never disappear



Fake profiles can impersonate you

Your public photos can be reused to create scam accounts.

What you share today becomes part of your long-term online story.

Your digital identity shapes your future



CHANNEL IT
VALUE ADDED DISTRIBUTION