

# HOW TO SPOT A



# ON SOCIAL MEDIA



## **Urgent messages asking for money**

Scammers create pressure so you react before thinking.



## **“Account verification” messages**

Social platforms never ask for passwords through DMs.



## **Friends sending strange messages**

A sudden shift in writing style often means their account is hacked.



## **Profiles with no history or weird usernames**

Fresh or empty accounts pushing links are almost always fake.



## **Fake brand giveaways**

If it sounds too good to be true. It is. Real brands use official channels.



## **Messages asking you to “check this video of you”**

Classic trick to make you panic and click a malicious link.



## **Suspicious shortened URLs**

Random links often lead to phishing sites or malware.



## **Requests for your personal details**

Scammers use small bits of info to build full identity theft.



## **“Collab” offers from unknown creators**

Fake collaboration messages target teens to steal logins.



## **Random requests to download apps**

Malicious apps can record everything on your device.



**CHANNEL IT**  
VALUE ADDED DISTRIBUTION