



ANATOMY OF A CYBER ATTACK

1

RECONNAISSANCE

The attacker gathers information about the target to identify weaknesses.

2

INITIAL ACCESS

Entry happens through phishing, stolen credentials, or exploiting a vulnerability.

3

PRIVILEGE ESCALATION

The attacker climbs to accounts with more permissions to gain deeper control.

4

LATERAL MOVEMENT

They move through systems to reach high-value assets.

5

PERSISTENCE

Backdoors and hidden accounts ensure long-term access, even after resets.

6

EXFILTRATION

Data is quietly copied and transferred out.

7

IMPACT

The final step. Ransom, destruction, or data exposure.