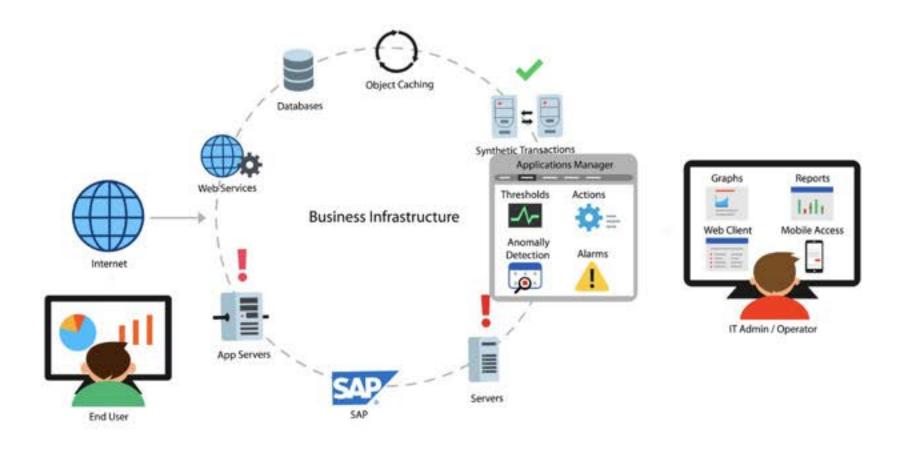


Applications Manager



Applications + infrastructure + end user experience monitoring - all from a single console

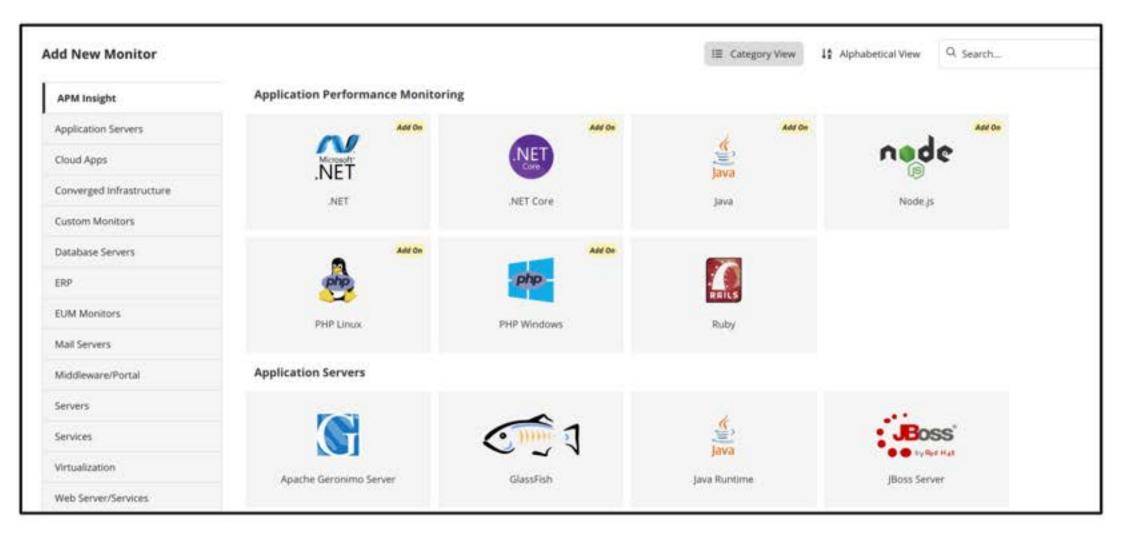


Who uses Applications Manager

- IT Operations
- DevOps Engineers
- Site Reliability Engineers (SREs)
- Database administrators (DBAs)
- Production Support
- CloudOps
- Architects
- Anyone who is responsible for application performance



Applications Manager supports a diverse business infrastructure







Application Performance Monitoring

Find and fix performance issues across your entire application stack







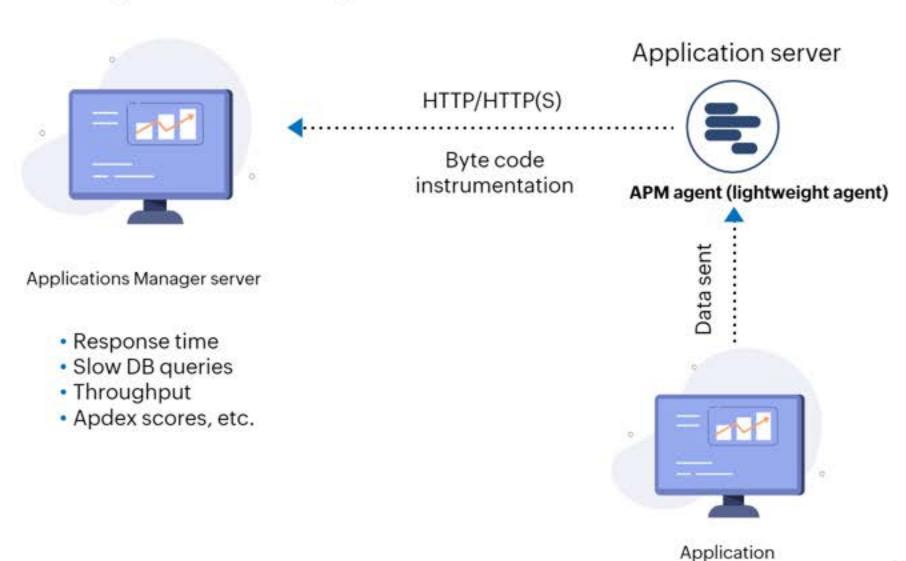








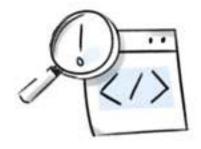
Deep APM with byte-code instrumentation







Transactions



Get complete insight into



Traces



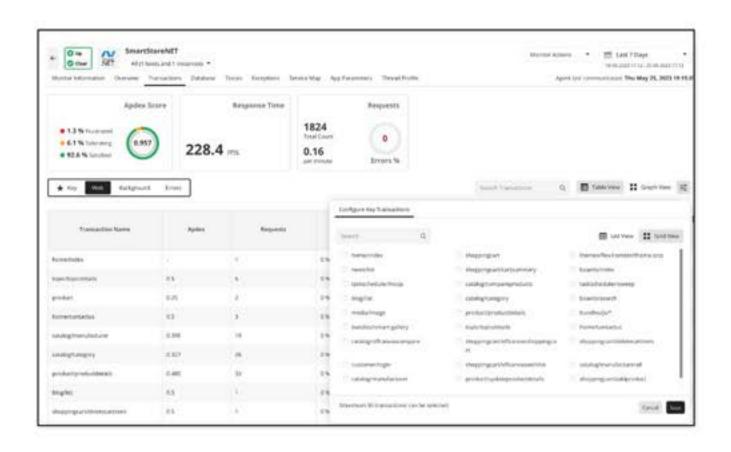
Database Calls



Exceptions/Errors



Refine business transactions

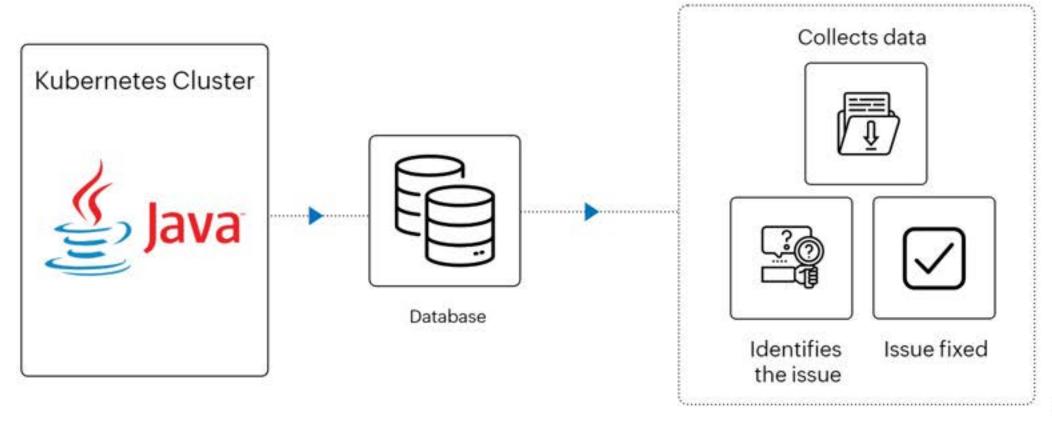


- Identify the key business operations in your application and measure their performance.
- Understand the customer experience.



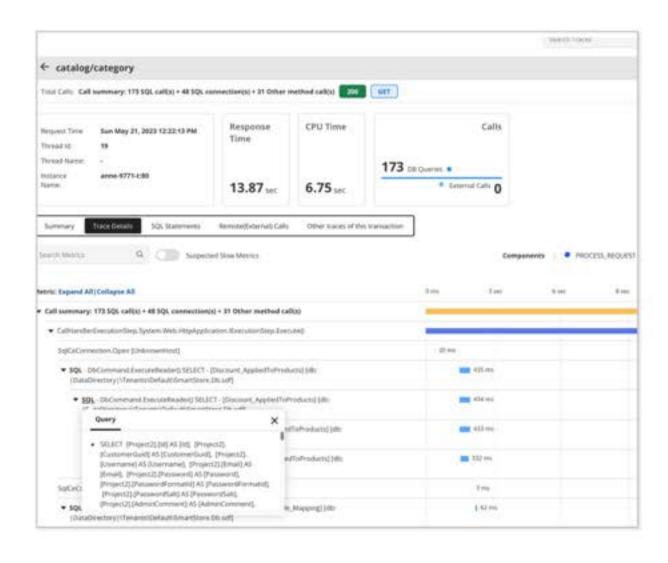
Leverage distributed tracing

- Track transactions made from one application to another.
- Also called as cross-application tracing.
- Useful when application is built on microservices architecture.





Eliminate issues with problematic code



Stack trace:

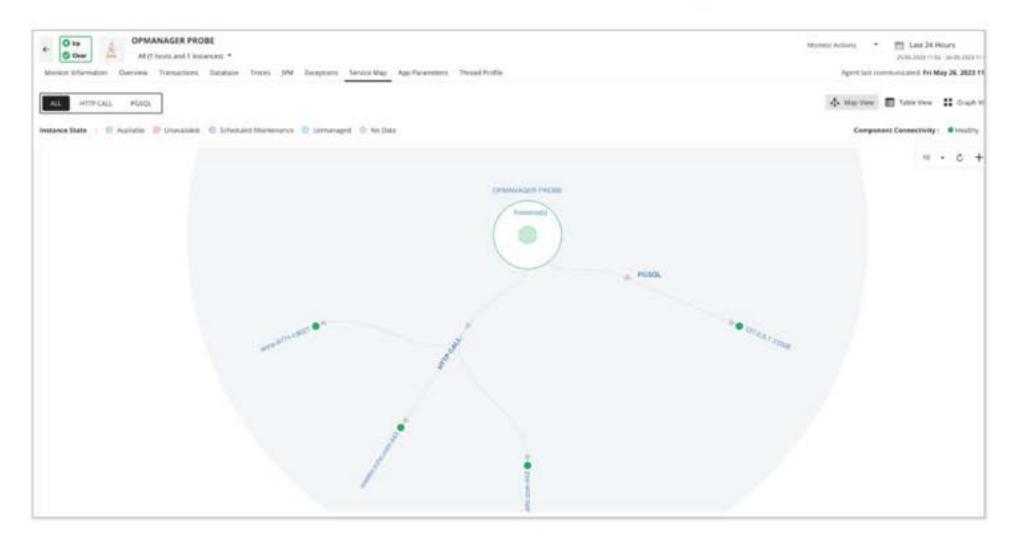
When a Java application throws an exception during the execution of program, a stack trace gets logged with it.

Helps engineers figure out where the problem lies and resolve issues faster.





Automated service maps





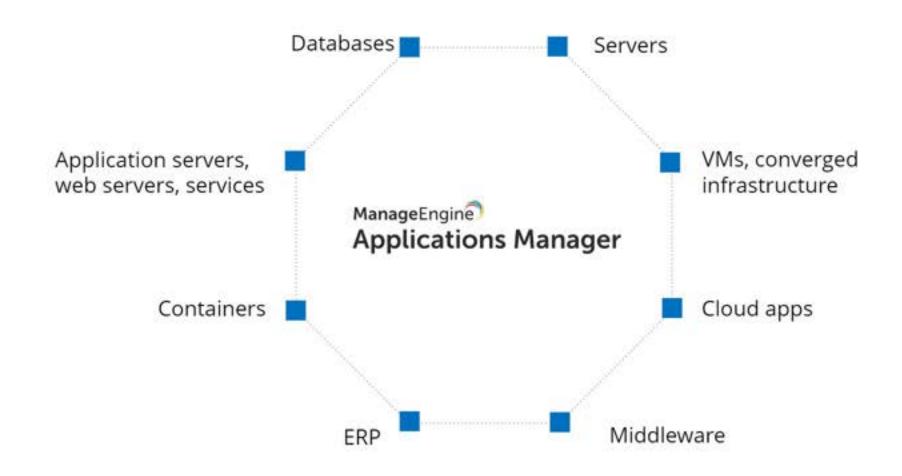


Infrastructure monitoring

Monitor the IT infrastructure that powers your applications



Out-of-the-box support for 150+ applications





More on infrastructure monitoring

- Monitor IT infrastructure metrics alongside APM and distributed traces in a single, integrated platform - without having to switch between multiple tools.
- Supports monitoring of both on premise and cloud infrastructure.
- Agentless monitoring tool.
- Supports both modern apps such as Kubernetes and legacy servers such as AS/400.
- Vendor agnostic: Supports popular commercial vendors such as Microsoft, Oracle, SAP,
 IBM, AWS, and VMware as well as open source such as Apache and Red Hat.



Hybrid cloud monitoring

- Support for major cloud vendors like AWS, Azure,
 Google cloud, OpenStack, and Oracle Cloud.
- Migrate your workloads to the cloud with ease while keeping track of the performance of critical applications.
- Stay up to date on your cloud spending on AWS and Azure.





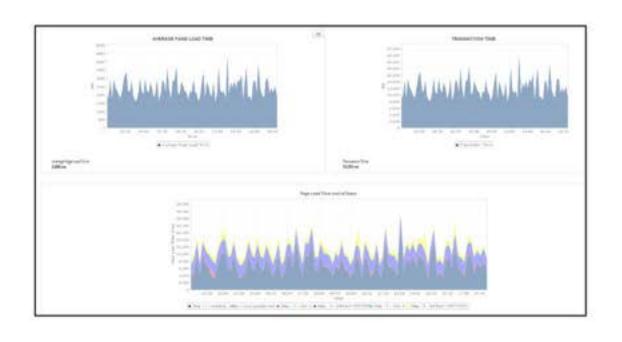


Digital Experience Monitoring

Deliver flawless end user experiences



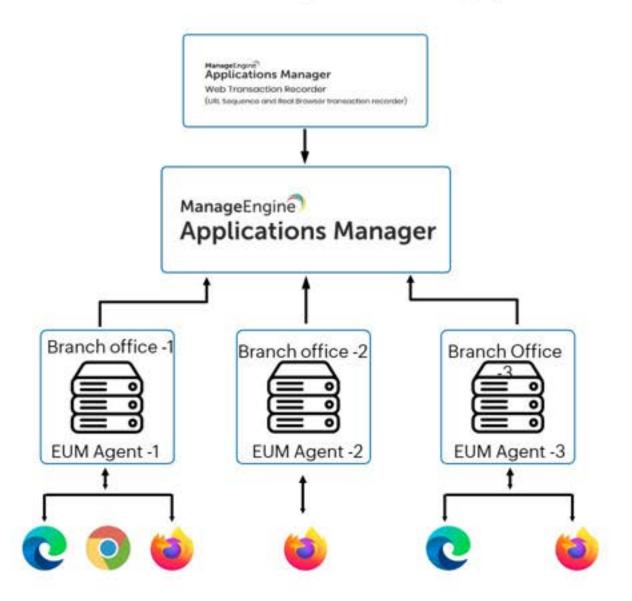
Real browser monitoring (Synthetic) with Applications Manager



- Simulate business-critical processes via selenium based scripting of tests.
- Run checks from real browsers such as Chrome or Firefox.
- Take screenshots for reference when there are errors.
- Test from multiple locations enterprise branch offices or actual customer locations.



Real browser monitoring with Applications Manager





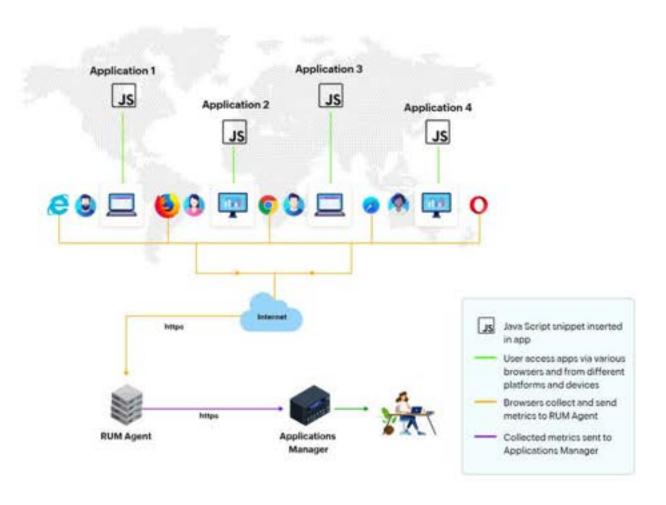
Real User Monitoring (RUM)



- Real User Monitoring is a type of End-User Experience monitoring that captures and analyzes each transaction by users of a website or application.
- Determine actual service quality and record all user interactions in a website.



How does RUM work?



- Download and install RUM agent.
- Generate a small JavaScript snippet from the Applications Manager console.
- Insert it in the header or footer of the HTML code of the webpage you want to monitor.
- If you want to monitor a web application, insert the code in a common/index page of the web application that needs to be monitored.

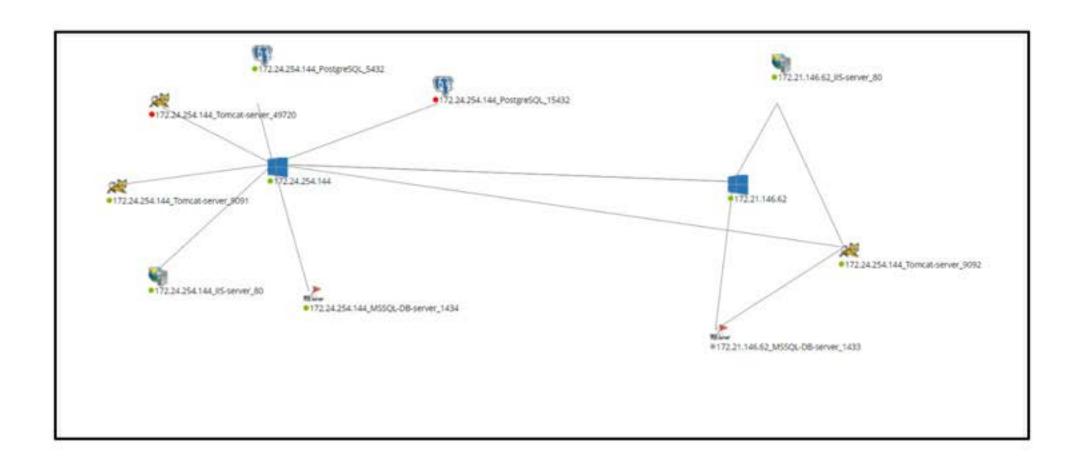




Other features



Automatic discovery and dependency mapping





Business service management

iew M	lonitor = New Monito	r Group = Threshold Pr	ofile - Actions - Configure Alarms Configure	Monitors Adva	noed Analytics Alarms	One				0 - 8
116	-mail Action(s)									
0	Name 1		Subject		Used By	Runn	sing Always		Edit	Execute
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() E	xecute Program Action	n(n)								
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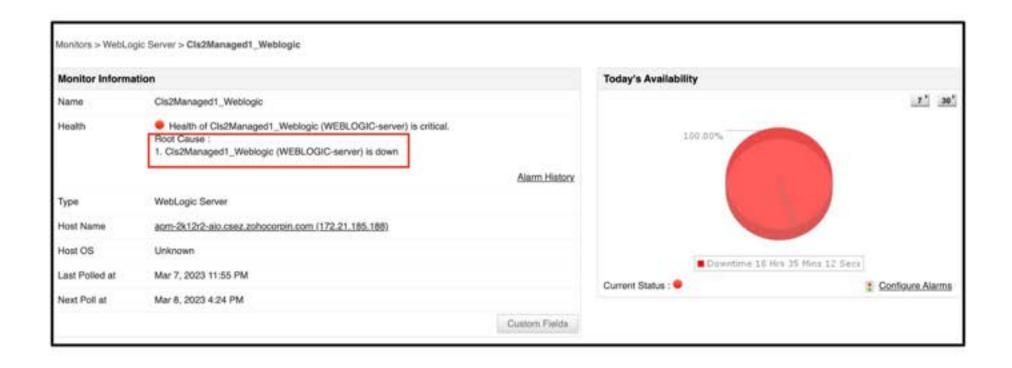


Real-time notifications





AI-powered root cause analysis





Dynamic baselining

Threshold Profile Adaptive Profile	Anomaly Profile
Create New Threshold Profile For Nun	neric values V
Threshold Name*	
Based on*	Baseline Values
Set Baseline Date Range*	Fixed baseline value based on Previous Week Report data
	Check to specify Baseline as %.
Critical Severity :	Monitored value is > v than the Threshold Limit 5
	Show Advanced Options
	Create Threshold Profile Reset Cancel



Automate corrective actions

Health 7	Availability ?
Actions	Actions Dependent Device
Action : An action is a task to be performed (usually to notify a user/manage a resource) when user-defined thresholds are violated.	Action : An action is a task to be performed (usually to notify a user/manage a resource) when user-defined thresholds are violated.
Critical : Not Configured Warning : Not Configured Clear : Not Configured	Down : Not Configured Up : Not Configured
25 221	Configure Availability

Select Action Type Execute Program	9)	
Greate Action : Execute Progra		
Display Name*		
Borlyt Location	Local Server ∴ Remote Server	
		* Select the replaceable tags to add in Program To Execute field :
Program To Execute*		More Halp —Select Tag to Add—
		4.
Cirectory to execute Program*	E/Demo-16310/16310/AppManager16_	LIVE/AppManager16tworking/userUpli
Success notification	None	- Nex Emil Action
Failure notification	None	* New Email Action
Abort After*	10 second(s)	
Execute Action based on Business Hours	0	
	Clearly Action - Heaton Defaults - Car	al .



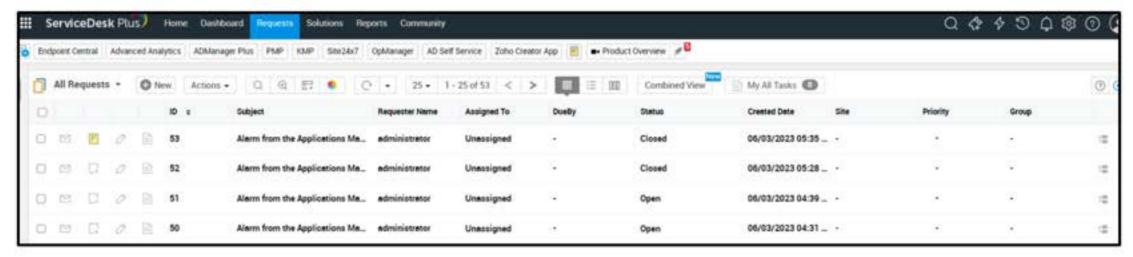
Anomaly detection

Threshold Profile	Adaptive Profile	Anomaly Profile				
Anomaly Profile						
	Anon	naly Profile Name*				
	Detect Ar	nomaly Based On*	Baseline Values	○ Custo	om Expression	
	Set Ba	seline Date Range*	Fixed baseline value	based on We	eek 1 V of Feburu	uary 2023 V Report data
			Moving baseline value	e based on "P	revious Week " Report	data
		Anomaly When*	Specify values as	% of baseline		
			Upper Limit Crosses	20	% Generate	Critical V Alarm
			Lower Limit Crosses	30	% Generate	Warning ~ Alarm
			The generated Alarm	will be cleared	if the value falls in the	baseline range (checked for every



Log a ticket in ServiceNow/ServiceDesk Plus

nov	V All Fav	orites History	Workspaces		(*)	Incidents 🔄				Q e	00
= 7		Number	Search						+ 0	Actions on selecter	frows • N
All + Ac	tive - true										
D a	Number +	Opened	Short description	Caller	Priority	State	Category	Assignment group	Assigned to	Updated	Updated by
	INC0050087	2023-03-05 09:09:14	Alarm from the Applications Manager \$SEVERITY	empty	5 - Planning	In Progress		Detabase	Fred Luddy	2023-03-05 09:09:14	admin
	(NC0010086	2023-03-05 09:08:30	Alarm from the Applications Manager SSEVERITY	(empty)	5 - Planning	In Progress		Database	Fred Luddy	2023-03-05 09:08:30	admin
	INC0010085	2023-03-05 09:06:20	Alarm from the Applications Manager \$SEVERITY	(empty)	5 - Planning	in Progress		Database	FredLuddy	2023-03-05 09:06:20	admin
	INC0050083	2023-02-28 00:44:39	Alarm from the Applications Manager Critical - [Health of dhinesh 14175, Windows 10 is Critical]	[empty]	1+Critical	In Progress		Dytabase	Beth Anglin	2023-03-08 22:28:21	system





Trend analysis reports



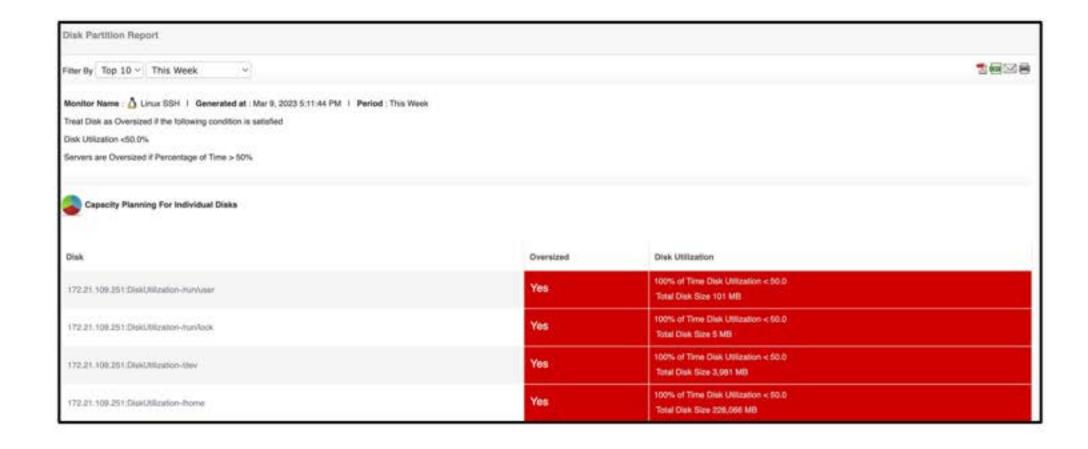


ML-powered forecast reports



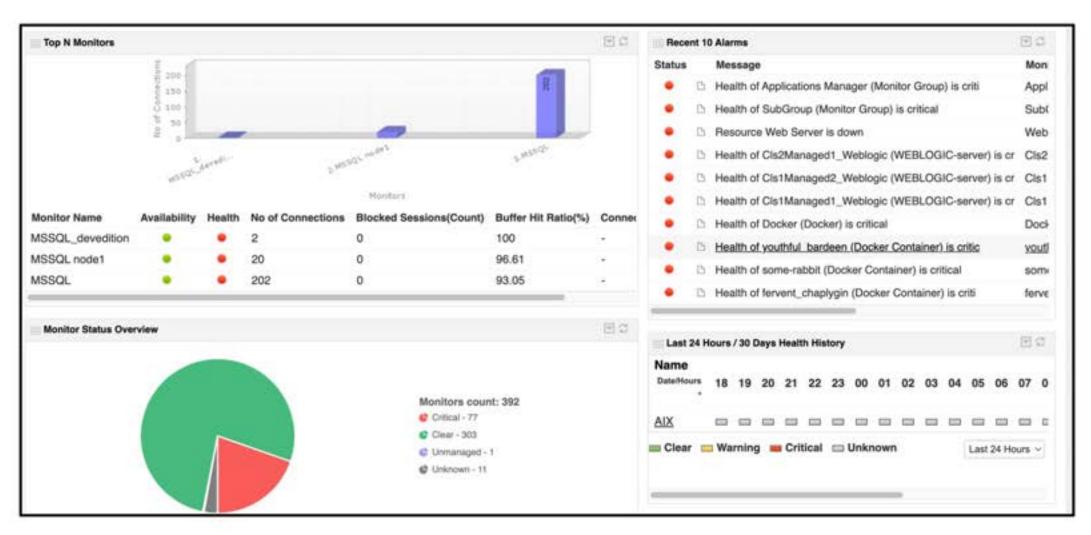


Capacity planning reports





Customizable dashboards





Other highlights

- No need to integrate multiple products or community generated scripts
- Easy to use and deploy.
- Native mobile apps iOS and Android
- Provides REST APIs to integrate with portals
- Flexible deployment options on premise, AWS & Azure marketplace



Why Applications Manager







Enterprise-grade security







Transparent pricing & licensing



Available in 2 editions

Professional

- Ideal for small to medium businesses
- Monitor up to 500 applications based on load

Enterprise

- Ideal for medium to large enterprises
- Distributed monitoring architecture scales up to 10,000 applications or more based on load



What our customers say



We have been using ManageEngine Applications Manager for over three years now, and the product has been efficient and effective enough to handle our evolving and dynamic demands.

 Jesus Venegas, Server Administrator, Samsung SDS.



With Applications Manager, we are able to gain visibility across our entire IT stack and pinpoint issues effectively. This has reduced the number of customer complaints we receive significantly.

 Meshal Ahmed Alsaiari, IT operations specialist, GACA





Recognized by Industry analysts



Featured in the 2023
Gartner Magic Quadrant for
Application Performance
Monitoring Suites



Gartner Peer Insights
Customers' Choice 2022 for
'Voice of Customer':
Application Performance
Monitoring



Enterprise IT World CIO
Select Awards 2022 for Best
Application Performance
Monitoring Brand



Software Reviews Champion 2023 for Application Performance Management -Enterprise



Our customers



















HITACHI



Thank you



www.manageengine.com/apm eval-apm@manageengine.com